



CITY OF NEW YORK
MANHATTAN COMMUNITY BOARD 10
215 West 125th Street, 4th Floor—New York, NY 10027
T: 212-749-3105 F: 212-662-4215

HENRIETTA LYLE
Chairperson

ANDREW LASSALLE
Assistant District Manager

September 4, 2013

Resolution: Support of the Wine and Beer Application of Mountain Bird, Inc. for Premises located at 231 West 145th Street, New York, NY 10039.

WHEREAS, the New York State Liquor Authority (SLA) has jurisdiction to issue on-premise licenses according to the Alcoholic Beverage Control (ABC) Laws and is responsible for enforcing those laws; and

WHEREAS, Manhattan Community Board 10 reviews all new applications and offers guidance to the SLA about the potential impact of a license on public safety and quality of life in our neighborhoods; and

WHEREAS, Community Boards, as part of their due diligence process, review an applicant's ownership and funding; floor plans of the proposed location, food and beverage to be served; operational aspects of the restaurant/bar or lounge; price points; employee hiring processes; employee wages and benefits; and community involvement; and

WHEREAS, applicant Mountain Bird, Inc. is applying for a Wine and Beer License for its proposed Mountain Bird Restaurant at 231 West 145th Street (between Adam Clayton Powell, Jr. and Frederick Douglass Blvd.), New York, NY 10039; and

WHEREAS, Ms. Alexandra Payard is the president and sole financier and shareholder Mountain Bird, Inc.; and

WHEREAS, the applicant appeared before Community Board 10's Economic Development Committee on August 25, 2013 and presented the following information:

1. Mountain Bird Restaurant will feature moderately-priced contemporary American cuisine.
2. The applicant's principal, Alexandra Payard, has operated a catering service at the premises for six years. In May, 2013, she was granted a liquor license for an establishment located at 251 East 110th Street in East Harlem.

3. Mountain Bird will offer appetizers priced between \$4.25 - \$5.75, entrees priced between \$11.00 - \$19.00 per person, pastries and cakes priced between \$1.75 - \$3.50 Wine priced between \$5.00 - \$6.00 per glass along and beer priced at \$4.00.
4. Mountain Bird Restaurant will be open seven days from 8:00 am to 11:00 pm, and brunch service on weekends may be added in the future.
5. The establishment's total floor plan is 750 square feet and it will accommodate 25 customers.
6. The Applicant has been occupying the space as a catering service for six years. The current lease expires in May 2014, with an option for a 5-year extension.
7. The establishment's front entrance and the entire floor space are street level and barrier-free, and the restroom is wheelchair accessible.
8. Mountain Bird Restaurant will not provide entertainment and will only provide soft background music during service.
9. Mountain Bird will employ 1-2 servers, a Chef and a Manager. The Chef and the Manager are local community residents who have been employed at the location for applicant's catering business for several years. Employees will be paid standard NYC hospitality wages. New employment opportunities will be advertised at the premises and on-line and will encourage applications from local residents.

WHEREAS, the Applicant has submitted a Petition in support of its Wine and Beer license application signed by approximately 120 neighboring residents and businesses; and

THEREFORE, BE IT RESOLVED, that on September 5, 2013 the Manhattan Borough Community Board 10 supports the Liquor License application of Mountain Bird Restaurant, Inc. with a vote of 34 in favor, 1 opposed and 0 abstention.