



# CITY OF NEW YORK

MANHATTAN COMMUNITY BOARD 10

215 West 125th Street, 4th Floor

New York, NY 10027

T: 212-749-3105 F: 212-662-4215

**CICELY HARRIS**  
Chairperson

**SHATIC MITCHELL**  
District Manager

November 3, 2022

To Whom It May Concern,

Manhattan Community Board 10 Transportation/Landmarks Committee supports further study to correct the historical record regarding the origin of the term, "The Big Apple." The importance of determining the true origin of that term is due to the strong possibility that it was created by Harlem jazz maestro Cab Calloway and subsequently co-opted for the financial benefit of others outside of the Harlem community. A portion of the presentation submitted by Mr. Regi Taylor speaks exactly to the reasons why this occurred:

At stake is the rectification of basic historic facts whose ramifications at the very least are a source of tremendous pride for all African Americans, not just Harlemites or New Yorkers. To take its rightful place as the Birthplace of the Big Apple, the commercial and cultural benefits to Harlem are incalculable, and long overdue.

The Manhattan Community Board 10 Transportation/Landmarks Committee supports this effort to correct the historical record and to give appropriate credit to Cab Calloway for creating a term used to describe New York City through tourism campaigns and many other cultural and commercial efforts since it was first popularized many years ago.

**On November 2, 2022 the Manhattan Community Board 10's General Board voted to approve this letter by a count of 38 YES , 0 NO 0 ABSTAIN, 0 RECUSAL**

Sincerely,

Cicely Harris  
Chairperson  
Manhattan Community Board 10

Keith Taylor  
Chairperson, Transportation/Landmarks Committee  
Manhattan Community Board 10

Cc: Mr. Regi Taylor, Eye Luv The Big Apple