



CITY OF NEW YORK
MANHATTAN COMMUNITY BOARD 10
215 West 125th Street, 4th Floor—New York, NY 10027
T: 212-749-3105 F: 212-662-4215

HENRIETTA LYLE
Chairperson

ANDREW LASSALLE
District Manager

May 4, 2016

Resolution: Support of the Wine and Beer License Application of Rascal Craft LLC, d/b/a “Hop House Harlem,” for a new establishment to be located at 2224 Frederick Douglass Blvd., New York, NY 10027.

WHEREAS, the New York State Liquor Authority (SLA) has jurisdiction to issue on-premises licenses according to the Alcoholic Beverage Control Laws, and is responsible for enforcing those laws; and

WHEREAS, Manhattan Community Board 10 reviews all new applications and offers guidance to the SLA about the potential impact of a license on public safety and quality of life in our District; and

WHEREAS, Community Boards, as part of their due diligence process, review an applicant’s ownership and funding; floor plans of the proposed location, food and beverage to be served, operational aspects of the restaurant/bar or lounge, price points, employee hiring processes, physical accessibility for all patrons, employee wages and benefits, and community involvement; and

WHEREAS, Rascal Craft LLC is applying for a Wine and Beer License for a new establishment to be known as “Hop House Harlem” located at 2224 Frederick Douglass Blvd., New York, NY 10027 (NE corner of 120th Street); and

WHEREAS, the Applicant’s owner, Michael Capadona and General Manager Erin Kerrigan, appeared before Community Board 10’s Economic Development Committee on April 14, 2016 and presented the following information:

1. The Applicant’s principals have extensive experience in the restaurant business in New York and Los Angeles.
2. Applicant has obtained a 10-year lease for the premises.
3. The restaurant’s seating capacity will be approximately 60 patrons, including 50 seated at tables and approximately 10 seated at the bar.
4. The restaurant will primarily serve pizza and pastas, along with sandwiches, salads and appetizers. Appetizers will be priced at \$6.00 - \$12.00, salads will be priced at \$12.00 to \$14.00, Sandwiches \$12.00, pizza and pastas priced at \$12.00 to \$18.00,

and desserts priced at \$9.00. Cocktails will be priced from \$8.00 to \$15.00 with a selection of Specialty Cocktails for \$12.00.

5. The restaurant will also emphasize craft beers and will offer up to 15 beers on tap and others in bottles and cans. The restaurant will offer educational presentations on beer-making featuring local brewers. Beers will be priced at \$7.00 - \$8.00. Wine will be priced at \$8.00 - \$9.00 per glass.
6. The establishment will be open Sunday - Wednesday 12:00 noon to 10:00 pm, and Thursday – Saturday 12:00 noon to Midnight. The restaurant will provide delivery service.
7. The restaurant will provide recorded background music only. There will be no live music or DJs. The premises have previously been sound-proofed by the prior restaurant owner.
8. The Applicant plans to employ 10 people, and they intend to hire from the Community and will utilize local employment agencies (including Workforce One) to identify local talent. Applicant has hired two employees thus far, both of whom reside in Harlem. The Applicant will pay floor employees the NYS guaranteed restaurant workers' minimum wage plus tips. Kitchen employees will be paid \$15.00 per hour.
9. The establishment's entry, interior and restrooms will be disabled and wheelchair accessible; and

WHEREAS, the Applicant has provided a petition of support signed by 17 neighboring residents and businesses; and

WHEREAS, the Economic Development Committee voted 9-yes, 0-no, and 0-abstention to support this application;

THEREFORE, BE IT RESOLVED, that on May 4, 2016, the Manhattan Borough Community Board 10 supports the Liquor License application of Rascal Craft LLC with a vote of 27 in favor, 5 opposed and 1 abstention.