



CITY OF NEW YORK
MANHATTAN COMMUNITY BOARD 10
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HENRIETTA LYLE
Chairperson

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District Manager

November 4, 2015

Resolution: Support of the Liquor License Application of 547 Lenox BarBQ Rest Corp. for “Harlem BarBQ” to be Located at 547 Lenox Avenue, New York, NY 10027.

WHEREAS, the New York State Liquor Authority (SLA) has jurisdiction to issue on-premises licenses according to the Alcoholic Beverage Control Laws, and is responsible for enforcing those laws; and

WHEREAS, Manhattan Community Board 10 reviews all new applications and offers guidance to the SLA about the potential impact of a license on public safety and quality of life in our neighborhoods; and

WHEREAS, Community Boards, as part of their due diligence process, review an applicant’s ownership and funding; floor plans of the proposed location, food and beverage to be served, operational aspects of the restaurant/bar or lounge, price points, employee hiring processes, employee wages and benefits, and community involvement; and

WHEREAS, 547 Lenox BarBQ Rest Corp. is applying for a Liquor License for an proposed establishment known as “Harlem BarBQ” to located at 547 Lenox Avenue, New York, NY 10027 (between 137 - 138th St., west side); and

WHEREAS, the Applicant’s principal Marc Bernstein appeared before Community Board 10’s Economic Development Committee on October 8, 2015 and presented the following information:

1. Mr. Bernstein is the owner of three SLA-licensed restaurants in the CB 10 District: Harlem BarBQ on Frederick Douglass and 127th Street, Cantina Mexican restaurant on Adam Clayton Powell between 111th - 112th Streets, and Lulus Mexican restaurant on the SW corner of Manhattan Ave. and 124th Street.
2. None of Mr. Bernstein’s existing restaurants in the CB 10 District have been the subject of complaints or violations regarding alcohol service, noise, public safety or quality of life.
3. Applicant has obtained a 10-year lease for the premises.
4. The restaurant will accommodate 70 patrons.

5. The establishment will be a full-service barbeque restaurant. The price points will be: appetizers and salads from \$6.00 - \$11.00, entrees from \$10.00 - \$17.00, mixed drinks from \$7.00 - \$14.00, beer \$6.00, and wine \$8.00 per glass.
6. The restaurant will be open Sunday – Wednesday from 11:00 am to midnight, and Thursday -- Saturday from 11:00 am to 2:00 am. The restaurant will provide take-out and delivery service.
7. The restaurant will generally provide recorded background music, and will occasionally provide a DJ or live music.
8. The Applicant plans to employ approximately 13 people. As is the Applicant's practice at his other three restaurants in the CB 10 District, the applicant will strive to hire employees from the Harlem community.
9. The premises has disabled and wheelchair accessible entranceways, interiors and restrooms.

WHEREAS, the Applicant has submitted letters of support from the Harlem Mothers Save, Bethel Gospel Assembly, and the Harlem YMCA, and

WHEREAS, the Applicant has submitted petitions of support signed by 73 area residents, and

WHEREAS, the Economic Development Committee voted 11-yes, 0-no, and 0 abstentions to support this application;

THEREFORE, BE IT RESOLVED, that on November 4, 2015, the Manhattan Borough Community Board 10 supports the Liquor License application of 547 Lenox BarBQ Rest Corp. with a vote of ___ in favor, ___ opposed and ___ abstention.