



## CITY OF NEW YORK

### MANHATTAN COMMUNITY BOARD 10

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Chairperson

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District Manager

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#### **Health & Human Services Committee**

Monday, February 25, 2013 6:30pm

**Present:** Chair Hazel Dukes, Christina Curry, Donna Gill, Cicely Harris, Diane Henderson, Jennifer Jones, Cheryl Smith

**Board:** Brian Benjamin

**Absent:** Stephen Watkins, Deborah Yates, Ibrahima Diafoune

#### **Community Guests:**

Katherine Nickson, Community Member

Sylvia White, Harlem Hospital

Rosemary Brez-Bell, American Cancer Society

Tiffany Jones, Pink Chose Me Foundation

Valerie Wright, Harlem Hospital

Dr. Robert Goldberg, Touro College

Dr. David Lenihan, Touro College

Myrna Duarte, American Cancer Society

Pamela Williams, Lutheran Social Services

D. Pimental, G. Miller, N. Thai; Hunter College

The February 2013 Health & Human Services Committee meeting opened with an introduction of all committee members, guest board members and visitors.

#### **MARCH WOMAN'S HISTORY MONTH BREAST CANCER SCREENING**

The health committee is honoring women by partnering with Harlem Hospital and American Cancer Society to sponsor no-cost/low-cost mammograms at Harlem Hospital on March 9<sup>th</sup>, 16<sup>th</sup>, 23<sup>th</sup> and 30<sup>th</sup>. The coalition partners met to discuss operational concerns, plan the events, assign tasks in addition to developing a strategy on patient and media outreach to ensure a successful campaign. Sylvia White, Chief of Staff at Harlem Hospital, will provide the committee with an estimate of the clinic's capacity.

The mammogram services will be provided at Harlem Hospital; Dr Goldberg of Touro College has generously offered support services from Touro medical students. Mammograms will be charged to the insurance of those community members with coverage, patients without insurance will have prorated fees based on income with fees expected to range from \$10-\$25. The 'Pink Chose Me Foundation' will explore the possibility of providing funding for those that are uninsured and unable to pay any fees.

Based on ACS's experience with the "Love Yourself Campaign" it was decided that appointments would not be scheduled, by having walk-ins it avoids any violations of HIPPA (Health Insurance Portability and

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Accountability Act). Mrs. White of Harlem Hospital will make arrangements for adequate staff; Hunter College students have also agreed to volunteer with an expected schedule of 8am-1pm.

An in-depth discussion was had regarding accommodating community members with disabilities. Harlem Hospital uses 'Deaf-Talk', follow-up is needed to confirm mobile screens.

Planned outreach partners: Greater Harlem Chamber of Commerce, Harlem Times, Daily News, News Day, WBLS, New York 1 and Post. American Cancer Society and Harlem Hospital will issue a joint press release on the campaign.

Flyers will be translated to French and Spanish, ASL interpreters will be provided upon request. A local clinic that serves Muslim women will be contacted in addition to 'African Services Committee'.

Community targets for advertising include: grocery stores, community boards and housing community boards/tenant associations, hair salons and laundromats.

Health Committee members will host each event:

March 9th – Ms. Jones, Mr. Benjamin, Ms. Gill, Ms. Harris, Ms. Curry

March 16th – Ms. Harris, Dr. Smith, Ms. Curry

March 23rd – Dr. Dukes, Ms. Gill, Ms. Curry

March 30 – Dr. Dukes, Ms. Henderson, Ms. Curry

### **Cancer Prevention Study- 3**

The American Cancer Society's Epidemiology Research Program is inviting men and women between the ages of 30 and 65 years who have no personal history of cancer to join a historic research study. The goal is to enroll at least 300,000 adults from various racial/ethnic backgrounds from across the U.S. the enrollment schedule/locations were provided and will be presented at the general board meeting.

### **Early LIFE Children's Center**

Children's center is enrolling students for the Universal Pre-Kindergarten and Kindergarten grades.

### **ANNOUNCEMENTS:**

- Harlem Hospital/Renaissance joint legislative breakfast is March 9<sup>th</sup> at 9am
- WHCR, 90.3 FM City College radio station airs 'Healthy Harlem' program every Thursday 7pm
- Hon David Patterson has joined Touro College as a Professor of Advocacy, will develop curriculum focused on the impact of Health Care Reform (Affordable Care Act) on medicine.
- National Urban Health Conference being held at State Office Building March 22-24<sup>th</sup>. Sponsored by New York Academy of Medicine & Touro College

### **Community Advisory Board Updates:**

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- Harlem Hospital/Renaissance February CAB meeting cancelled.
- The Metropolitan Community Advisory Board representative was unavailable to provide an update.

Meeting Adjourned 8:20pm

**\*\*\* NEXT MEETING: March 18<sup>th</sup> 6:30pm \*\*\***